

FUNDRAISING UPDATE



February 2018

Collection Resources

Recent changes to charity legislation in the UK have meant that we have had to scrap our old collection resources and print new labels for buckets and tins. When collecting for a charity or organisation, it is now necessary to be explicit about where the money raised will be going. Also, when collecting money for a charity the logo of the new Fundraising Regulator must be displayed on any materials used.

You can order these new materials by either contacting our community fundraising team (details below) or by calling MDA, our mailing house, directly on 01788 545 553.

Below are the codes for these resources:

- CFR240: Collection Bucket Label (Charitable Trust)
- CFR241: Collection Bucket Label (Section)
- CFR242: Collection Tin Label (Charitable Trust)
- CFR243: Collection Tin Label (Section)
- CFR064/1: Collection Tin Seal
- CFR244: Collection Bucket Seal

You will need to use the trust labels when collecting for the Charitable Trust. All money collected for the Charitable Trust must come straight to Amnesty International UK. Section Labels must be used when raising funds for the Section or raising funds for the group.

It is up to you which entity you raise money for, but when holding public collections you may be required to support a registered charity in order to be granted a permit. If this is the case, you will need to collect funds for the Charitable Trust. Please always check with the licensing authority what requirements they have when organising a collection.

Amnesty International UK Fundraising Policy and Local Groups

Last year, Amnesty International UK adopted a new fundraising policy. This was in response to the increased scrutiny the charity sector was under last year. This policy commits Amnesty International UK to the highest standards in raising the money we need to pursue human rights change across the world.

In the next mailing we will be publishing guidelines on how this policy impacts local groups. It will also advise groups on how to organize safe and legal fundraising activities. This will also be sent in the post to all local group treasures (let us know if you would like to opt out of receiving this by post.)

This document will also explain the Trust and Section distinction and the impact it has on fundraising. If you have any questions on this, please contact the community fundraising team using the details below.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.
Read our promise to you: amnesty.org.uk/promise

